

## #What topics should you submit for PLATE 2019?

To clarify the scope of the conference we would like to phrase a number of questions.

- What exactly are product lifetimes and how can they be measured, calculated or estimated? How does/should one determine initial product longevity (at the design stage, before products fail in the market)?
- How are different product lifetimes affecting environment and society? What are the environmental or sustainability effects of shortened or prolonged product lifetimes?
- How should one design to produce durable and longer lasting products?
- How can changes in use patterns and business models contribute to promoting longer product lifetimes?  
E. g. when is a focus on higher use intensity even more important than a longer lifetime?
- How do alternative consumption practices, like repair, DIY, 3D-printing and collaborative consumption, contribute to longevity?
- Counterarguments and controversy welcome: when is an extension of product lifetimes neither good for the environment, for the society, for the customer or for the manufacturer? In which research fields or business sectors is a focus on product lifetimes meaningful?



## #Important Dates

- **Deadline** for the submission of abstracts (up to 1,000 words) is **January 14, 2019**
- Acceptance of proposals will be announced at the end of April, 2019
- The Preliminary Programme will be published on May 20, 2019
- Conference registration opens May 20, 2019
- End of early bird registration, June 30, 2019
- Final papers due by June 30, 2019

## #Registration

Actual conference registration starts in May 2019, with the release of the preliminary programme.

The reduced early bird and author's fee will be 580 € (PhD-Students 450 €, late registration 680 €), incl. all lunches, daytime refreshments and evening events.

## #Keep in touch

Sign up for the conference newsletter at the page to receive interim conference information (until the formal registration opens May 2019). <https://kurzelinks.de/plate>



## #Contact

If you have any more questions feel free to contact the organising team at [plate2019@izm.fraunhofer.de](mailto:plate2019@izm.fraunhofer.de)



# CALL FOR CONTRIBUTIONS

**3<sup>rd</sup> PLATE Conference**  
September 18–20, 2019  
Berlin, Germany

in cooperation with



